

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.41

LIBRARY
RECEIVED
★ JAN 14 1928 ★

1928

Chrysanthemums

A COMPLETE
LIST

ELMER D. SMITH & Co.

Chrysanthemum Specialists

ADRIAN, MICHIGAN

U. S. A.

RETAIL PRICE LIST
1928



Elmer D Smith & Co.

ADRIAN, MICHIGAN

TERMS OF SALE

Important—Read Carefully Before Ordering

QUOTATIONS: The prices quoted are as low as can be made for strictly first-class stock and are for U. S. Currency. This list cancels all previous quotations.

REMITTANCES for all orders should be made by Postoffice, Express Money Order or Bank Draft. Canadian, Mexican and all foreign customers are requested to remit by Postoffice Money Order, which is not subject to discount like checks and other forms of exchange.

FILLING ORDERS. All orders are filled in strict rotation, carefully labeled, lightly and securely packed, and delivered to the carriers in good condition. In case stock of certain varieties is exhausted, we reserve the right to decline the order. To partially avoid such action, place your order early, so that the plants may be set aside. Assist in prompt delivery by using order sheet.

EXPRESS DELIVERIES. When plants are preferred with the soil and roots intact, we usually forward by express.

PARCEL POST DELIVERIES. Many patrons prefer plants sent by Parcel Post, in which case the soil is removed and the roots wrapped in damp moss. Those who prefer this method of delivery, please add 10 per cent to the amount of the order to all points east of the Mississippi and 15 per cent to all points west of the Mississippi, also to Canada and Mexico, to cover postage.

FOREIGN SHIPMENTS (Except Canada and Mexico) require special treatment, both as to condition of plants and method of packing to insure safe delivery. We ask such customers to add 25 per cent to amount of the order to cover this extra expense.

CLAIMS FOR DAMAGE. All claims for damages must be assumed and entered against the carrier by the buyer. Inasmuch as we have no control over the transportation agencies, we cannot be responsible for plants frozen in transit, or injured by delayed deliveries or rough handling.

NO GUARANTEE. While we exercise utmost care in executing all orders to keep our stock true to name, we give no warranty, expressed or implied, and cannot guarantee or be in any way responsible for the crop, either as to variety or product. If not accepted on these terms, they must be returned at once.

TO OUR PATRONS

As usual our collection of new varieties for 1928 is larger than any offered by any other introducer.

They include one Exhibition, nine Commercials, eight Pompons, one Anemone, and two adapted to Pot Culture. All of these are exceedingly meritorious, possessing the same high standard characteristic of our product.

Our many years' experience in the production of new varieties has given us a keen insight into this interesting work, and full knowledge of the merits most essential to enhance true values.

We have made large extensions to our propagating facilities, thus insuring prompt delivery of first class stock.

We will greatly appreciate your patronage.

Respectfully yours,

ELMER D. SMITH & CO.

NO ORDER ACCEPTED FROM THIS
CATALOG FOR LESS THAN \$2.00,
EXCEPT MANUAL AND SAMPLE PACKAGE OF CHRYSALINE

KEEP THIS CATALOG FOR REFERENCE

This catalog is really a book of reference, giving the height the plants attain, and the best bud to reserve for the many sorts offered. Such information is eagerly sought each year, and especially so as the time for securing buds draws near. Every word in this catalog from cover to cover is worth reading and may throw light upon some subject important to the recipient.

READ THIS BEFORE MAKING ORDER

Remember, we do not supply less than 5 plants of a kind at ten, and 25 at hundred rate. This does not mean 5 or 25 different varieties at ten or hundred rate.

For example: If ten rate is desired make order read 5 or more Wm. Turner, 5 Elberon, 5 Odessa, etc. If less than 5 are ordered multiply number of plants by price quoted per each.

NEW EXHIBITION FOR 1928**DELIVERIES TO BEGIN ABOUT FEBRUARY 15**

MANITOU—Upper surface of petal bright rose with silvery reverse, giving a somewhat similar affect as that of Meudon, eight inches in diameter. Select bud September 5. Tall. C. S. A. Certificate.

Price \$2.00 each, \$17.50 per ten.

EXHIBITIONS

The exhibition varieties are those employed by expert growers in the production of the enormous flowers displayed at Chrysanthemum Shows.

INTRODUCTIONS OF 1927

CARRIE BEINECKE—Disseminated as an improved Majestic which would indicate the color was a golden bronze. Select bud after August 20.

FRANCINE—A Vermont seedling with a strong stem. The upper surface of the petals is old rose and as it is closely incurved the pinkish buff reverse is most prominent. Height medium; can be grown as large as the Turner. Select bud August 15.

QUEEN MARIE—A seedling from Vermont producing blooms 13 inches in diameter with petals spoon shape which at the ends are decidedly incurved or hooked over. Color a medium shade of lavender, intermediate between that of Vermont and Mrs. J. Leslie Davis. Select bud as near August 20 as possible. Growth tall like Vermont. C. S. A. Certificate scoring 94 points.

THOS W. POCKETT—A clear pink with incurved tips; a strong vigorous grower with ample foliage. Buds late in August give the most perfect flowers and color.

Price \$1.00 each; \$8.50 per ten; \$75.00 per hundred.



CARRIE BEINECKE



FRANCINE



QUEEN MARIE

INTRODUCTIONS OF 1926

FRANK DURANCK—An incurved and in color resembles old variety Chrysanthemist Montegny, very light yellow, diameter 8 inches, matures November 5, select bud August 20. C. S. A. Certificate.

NANCY SANFORD—Clear rose pink and the petals are one tone throughout, irregularly incurved, 9 inches in diameter, wonderful strong growth, height medium, matures November 5, best bud August 25. C. S. A. Certificate.

SEMINOLE CHIEF—A reflex chestnut bronze resembling the variety Pres. J. W. Everett, but is more dependable, larger in size, and of easy culture, matures October 25, size 8½ inches, best bud August 25. C. S. A. Certificate.

Plants from 2¼ inch pots: 50c each; \$4.00 per ten; \$30.00 per hundred.



FRANK DURANCK



SEMINOLE CHIEF



NANCY SANFORD

NEW AND SCARCE VARIETIES

The following varieties are either new, scarce or difficult of propagation, which conditions govern the price.

BRONZE TURNER—A light bronze sport from the well-known Wm. Turner, and is identical in other respects. Semi-dwarf. Date of bud, August 25.

CHEROKEE—(Introduced by us 1924). A light bronze which assumes a rosy tint under artificial light. Outer petals are irregularly reflexed, while the inner ones incurve showing a golden reverse. In size it is a rival of Nagiroc and Vermont. Strong grower. Tall. Reserve bud August 20. Matures the end of October.

J. B. DEAL—Color is shrimp pink. Reflexing variety with the petals hanging down twisted and interlaced in pleasing effect. Well adapted for early shows but is too early for the late ones. Any bud after August 15. Height four feet.

J. R. BOOTH (Disseminated as Princess Nagako). A bright yellow sport from Nagiroc, possessing the same qualities as to form and size and requiring the same culture. Semi-dwarf. Date of bud, August 20.

LOUISA POCKETT—An Australian variety of the purest white from early buds and delicate pink from late ones. Requires about the same culture as Wm. Turner. Semi-dwarf. Date of bud, August 10.



BRONZE TURNER



CHEROKEE



J. R. BOOTH

MAJESTIC—Color, buff, similar to Cheyenne. Of large size and equally suitable for exhibition or commercial purposes. Petals are wide with pointed ends, forming a reflexed, spherical bloom. Easy to manage. Vigorous and of medium dwarf growth. Select bud August 20. Matures October 25.

MARY L. CLARK—A light shade of lavender pink, maturing October 25. Eight inches in diameter. Height, 5 feet from March propagation. Bud, August 25. May be grown for commercial purposes and is a rose pink from September bud.

MRS. DAVID LLOYD GEORGE—Color, brilliant crimson with golden reverse which occasionally shows giving a pleasing contrast. Very similar in color to Pockett's Crimson. Height, medium. Select bud August 25.

MRS. H. S. FIRESTONE—Very large bloom with rigid stem and good foliage. Color, chamois buff. An excellent variety. Dwarf. Date of bud, August 25.

ROSENA—(Introduced by us 1924). A seedling from Nerissa but not so closely incurved and of a lighter or softer color. The surface of the petals is a bright rose approaching cerise, while the reverse side, which predominates, is a soft pink. Good, strong growth. Semi-dwarf. Select bud August 30. Matures November 7.

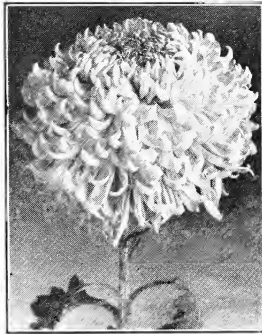
VERMONT—Enormous flowers of incurved type. One of the best pinks for exhibition purposes. Tall. Date of bud, August 10.

YELLOW POCKET—A light yellow sport from Louisa Pockett and identical in every respect except color. Semi-dwarf. Select bud August 10.

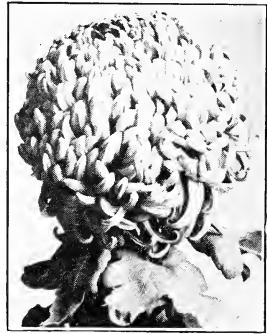
Plants from 2¼ inch pots: 30 cents each; \$2.50 per ten; \$20.00 per hundred. Not less than five plants of a variety at ten, twenty-five at hundred rate.



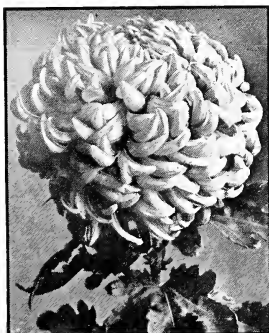
MAJESTIC



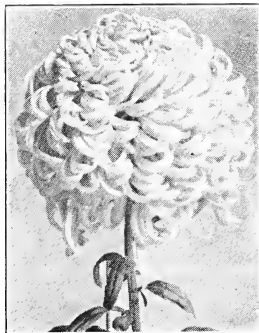
MARY L. CLARK



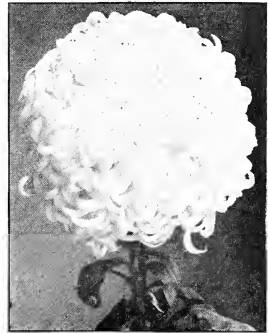
MRS. H. S. FIRESTONE



ROSENA



VERMONT



YELLOW POCKETT

STANDARD VARIETIES

BLACK-HAWK—Dark crimson scarlet. An extra fine red for all purposes. Semi-dwarf. Select bud August 25.

BOB PULLING—Very large orange yellow. One of the best exhibition sorts. Easy to grow and produces beautiful foliage up to the flower. Dwarf. Reserve bud August 5.

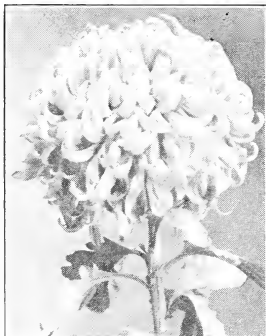
CALUMET—(Introduced by us 1915). One of the best exhibition bronzes. Rather early for late shows, but its large size, high percentage of perfect blooms and easy culture make it one of the best. Tall. Date of bud, August 25.

CHEYENNE—(Introduced by us 1919). Color, distinct chamois or buck-skin. Large size and vigorous growth. This variety has commercial qualifications and when planted late will give double flowers for Thanksgiving. Tall. Select bud August 25. Matures November 1 and later.

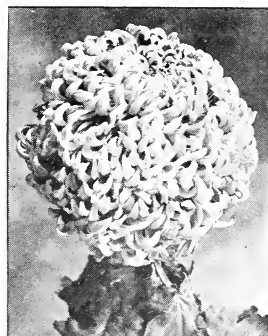
CHRISTY MATHEWSON—(Introduced by us 1912). A Japanese of large size. Eight inches in diameter and six and one-half inches deep. In early development it shows an eye but continues to produce more petals each day until the center is filled. Pure white. Strong, wiry stem. Semi-dwarf. Date of bud, August 15.



CALUMET



CHEYENNE



ELBERON

ELBERON—(Introduced by us 1913). Bright pink of finest, incurved form. Beautiful foliage and good stem. Easy to manage. Semi-dwarf. Date of bud August 25.

GLENVIEW—The large Japanese blooms are dark bronze, sometimes showing a little of the Indian red lining. Is also a good commercial bronze, giving double blooms from late buds. Semi-dwarf. Date of bud, August 30.

GOLDEN ELBERON—Identical with the original pink Elberon in every way except its color, which is yellow. Is equally useful as a commercial variety. Semi-dwarf. Date of bud, August 25.

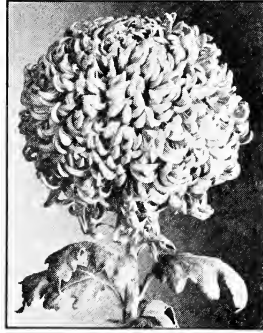
HARRY E. CONVERSE—Vigorous growth with clean foliage. Large blooms. Petals, crimson with gold bronze reverse, which is the predominating color. Semi-dwarf. Best bud, September 5.

LENOX—(Introduced by us 1911). A beautiful loosely incurved variety of a bright pleasing shade of yellow. Many of our blooms are nine inches in diameter and seven and one-half inches in depth. Fine for exhibition. Semi-dwarf. Date of bud, August 15.

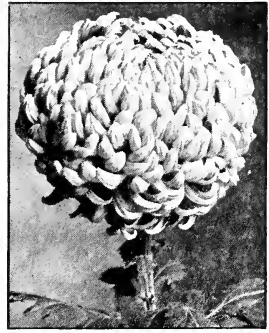
We do not accept orders from this catalog for less than \$2.00.



GLENVIEW



MRS. E. KERSHAW



NERISSA

MEUDON—Dark pink. Its immense size makes this variety most acceptable for those interested in exhibitions, especially in the short stemmed classes. Dwarf. Date of bud, August 20.

MISS MILLICENT ROGERS—Outer petals reflex showing the upper surface which is a salmon pink and incurve at the center where the golden reverse is displayed. Semi-dwarf. Date of bud, August 25.

MISS NETTIE L. PARKER—We would place this variety with the exhibitions owing to its size and peculiar color, which is a rosy amaranth. May be serviceable to show in any other color classes. Select bud first week in September.

MRS. ALICE H. BURKE—Owing to its large size this variety will be very useful for exhibition purposes. Color, white slightly tinged with pink. Tall. Select bud August 20. Matures first week in November.

MRS. J. LESLIE DAVIS—A very pleasing shade of pink, a sport from Wm. Turner, and in every way identical except that of its color. Date of bud, August 30.

MRS. O. H. KAHN—A fine bronze which should not be overlooked by commercial growers. Dwarf. Date of bud, August 20.

MRS. E. KERSHAW—(Disseminated in England as Mrs. E. Henshaw). A strong, tall growing variety producing a large bloom. In color it belongs to the two toned class, the surface of the petals being red and the reverse, yellow or old gold. It is large enough to please any exhibition grower. Select bud August 15.

MRS. G. G. MASON—Color, distinct blood red with golden reverse. Decidedly reflexed form. Fine for collections. Semi-dwarf. Date of bud, August 20.

MRS. R. C. PULLING—A light yellow of largest size. Especially adapted for use where large blooms are required. Semi-dwarf. Date of bud August 10.

MRS. DAVID F. ROY—A large crimson with golden reverse. This variety is considered by many as the best commercial red, when thus grown later buds are reserved. Semi-dwarf. Select bud August 25.

MY MICHIGAN—A bright yellow and double from any bud. Tall. From buds selected September 10 the form is not so compact and the outer petals are reflexed. Matures the end of October.

MRS. CHARLES SEASONGOOD—A very nicely incurved yellow of medium intensity. It is much deeper in color than Yellow Turner. Select bud the end of August. Tall growth.

NAGIROC—An exceedingly large, reflexed, golden bronze. Admirably adapted to exhibition purposes. Semi-dwarf. Best bud, August 15.

NERISSA—(Introduced by us 1914). Owing to its enormous size, fine form and finish, this variety is conceded to be one of the best exhibition sorts. Color, rosy mauve. Strong, upright growth with rigid stem. Well adapted for specimen plants. Dwarf. Date of bud, September 15.

When making your order please give definite shipping date.

PHILIP RICCI—A chestnut bronze from early buds which should be selected August 10. Semi-dwarf.

POCKETT'S CRIMSON—Crimson with gold at tips of petals, which stand out, showing its color to good advantage. Dwarf. Date of bud, August 10.

PRIVATE JAMES GRESHAM—Terra cotta red with gold reverse. Strong healthy grower. Enormous reflexing flower. Best for early exhibitions as it comes about the middle of October. Height 4 feet.

PURPLE KING—(Introduced by us 1918). The nearest approach to purple. Very large, surpassing Reginald Vallis in size. Tall. Is best from buds selected September 5.

REGINALD VALLIS—A large Japanese. Plum color with light reverse. Can be grown to enormous size with excellent finish. Tall. Date of bud, August 25.

ROSANDA—(Introduced by us 1921). A wonderful exhibition variety equal to the best in size and of the easiest possible culture. Color, old rose. Outer petals are irregularly reflexed, while center ones incurve. This variety is also valuable as a commercial where large blooms are required. Tall. Select bud September 10. Matures November 1.

SERGEANT WM. E. YOUNG—Somewhat resembles Wm. H. Waite only not quite as bright in color and blooms are of larger size. Strong grower. Semi-dwarf. Bud, August 15.

WELL'S LATE PINK—A very pleasing shade of pink. Largest size. Dwarf.

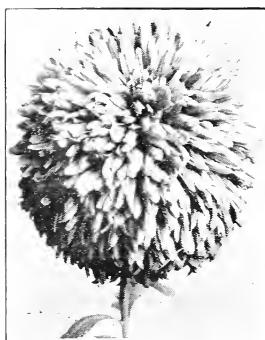
WHITE ELBERON—A white sport from Elberon and identical in every respect except color. One of our best exhibition varieties. Semi-dwarf. Date of bud, August 25.

WM. H. WAITE—A very bright bronze, approaching crimson. Strong growing and easy to manage. Dwarf. Date of bud, August 15.

WM. TURNER—A decidedly incurved variety of purest white. Fine form and a strong grower with clean foliage. Semi-dwarf. Date of bud, August 30.

YELLOW TURNER—A light yellow sport from the popular Wm. Turner and equal to its parent in every respect. Semi-dwarf. Date of bud, August 30.

Plants from 2¼ inch pots: 20 cents each; \$1.80 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.



PURPLE KING



SERG. WM. E. YOUNG



WILLIAM H. WAITE

The best date for selecting buds as given is important and usually based upon three years experience prior to dissemination.

EXHIBITION ANEMONES INTRODUCTIONS OF 1927

Owing to the extraordinary size we have classed the following two anemone varieties with the exhibition section. Undoubtedly these will be a welcome addition to the Two (Triumph and Buff Queen) which we disseminated.



CAPTIVATION—Another large flowering anemone. When grown single stem blooms are $7\frac{1}{2}$ inches in diameter. Color of ray florets, mahogany red. Cushion 4 inches, same color except extreme end of quills which are tipped with yellow. Strong stem and wonderful substance. C. S. A. Certificate scoring 90 points.

Price 75c each; \$6.00 per ten; \$50.00 per hundred.

Recent introductions of anemone flowered type are marvelous for their beauty and surpass the older varieties in size; should be given full consideration by those who are looking for something artistic and unusual.



FANTASIA—An anemone of exhibition size, $9\frac{1}{2}$ inches when grown to one bloom, pure white rays with bright yellow button, disc like that of Golden Pheasant. Very distinct and artistic.

Price 75c each; \$6.00 per ten; \$50.00 per hundred.

INTRODUCTIONS OF 1926

BUFF QUEEN—The large anemone type $6\frac{3}{4}$ inches in diameter, color of the ray and disc florets are both buff similar to that of Majestic, cushion $4\frac{1}{2}$ inches in diameter, matures November 1. C. S. A. Certificate, scoring 90 points.

TRIUMPH—An anemone 8 inches in diameter undoubtedly the sensation of the year, the long ray florets are golden brown, similar in color to that of Nagiroc, and the $3\frac{1}{4}$ inch cushion in bright yellow, matures October 25. C. S. A. Certificate, scoring 93 points.

Price 50 cents each; \$4.00 per ten; \$30.00 per hundred.

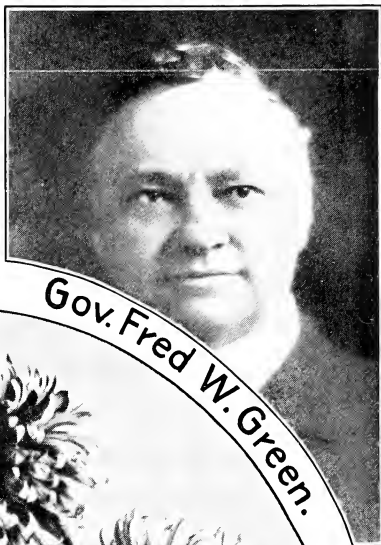
NEW AMERICAN CHRYSANTHEMUMS for 1928

ORIGINATED BY ELMER D. SMITH & CO.

COMMERCIAL SECTION

Those interested in commercial varieties should not fail to avail themselves of the following sterling Novelties. They surpass existing kinds in their respective season.

Deliveries to begin about February 15.



Gov. Fred W. Green.



GOVERNOR GREEN—Named in honor of Michigan's present Governor. A very large crimson with reverse of petals old gold. Heavy stem and wonderful foliage. The best flowers are from buds selected August 15, which are fully developed October 15. This variety will be a strong competitor in the market with California grown stock. C. S. A. Certificate.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



CRYSTAL QUEEN—An early white which somewhat resembles Smith's Advance but is stronger in growth with heavy stem. Planted May 15th; buds selected July 15 to 20 were matured and cut September 23, producing flowers six and one-half inches in diameter. Height, four feet. C. S. A. Certificate.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



ROSE MARIE—A very pleasing shade of pink much the same as Smith's Enchantress. Buds reserved August 5 to 15 are ready to cut by the end of September. In form same as Smith's Advance. Five and one-half inches in diameter and five feet tall from May 20 planting. C. S. A. Certificate.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



WOOLF'S PINK. A pink of perfect incurved form. The upper surface of the petals is violet pink and the reverse lighter, presenting a flower similar to that of Dr. Enguehard in color and form. Matures October tenth from buds selected August 20, three and one-half feet tall from late May planting. C. S. A. Certificate.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



LAVENDER GEM—A light lavender pink, six inches in diameter, maturing October 25. Is inclined to be tall in growth, hence ample stem is assured from late June plantings. Select bud early in September. C. S. A. Certificate.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



MAUVE QUEEN—Perfect incurved form, seven and one-half by five inches. Upper surface of petals purplish rose and the reverse side, which is most conspicuous, silvery gray. Inclined to be tall in growth which can be overcome by planting late in June.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



FRIENDLY RIVAL—(Dedicated to our esteemed friend, E. G. Hill, of Richmond, Indiana, who needs no introduction to the Florists' Industry). This we consider the finest yellow we have ever produced, considering its size, color, stem and foliage, and its flowering period, which is Thanksgiving and later. It is the brightest yellow of its season that we know of.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



GARNET KING—We believe this is the finest red yet produced, color garnet with bluish black shadings and enhanced by a silken sheen so apparent in many red roses. Very slight contrast between the upper and reverse side of the petals and when fully developed is of the true reflexed type, retaining its remarkable color; either on the plants or cut; unto its end. Fine stem and foliage. Buds selected September 20 mature November 20 to 30 and are six inches in diameter.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.



SMITH'S CHALLENGE—A superb white, maturing the last of November, of the best incurved form, much the same as December Glory but larger. Very strong stem. Select bud September 20. Height, four and one-half feet.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.

COMMERCIALS

INTRODUCTIONS OF 1927

CHATTANOOGA—An exceedingly pure white somewhat resembling Tawantic but later and not as tall in growth. Matures December first and later from buds selected September 20. Height, 4 feet from June planting. C. S. A. Certificate.

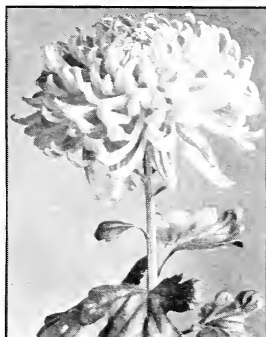
MERIDA—A late yellow shading to orange with strong upright growth and stiff wiry stem. Those partial to Golden Eaton will be pleased with this variety. Matures November 20 and later. Select bud September 25 to 30. Height 4 feet.

SMITH'S BRILLIANT—In normal season this red matures by October 25. Is the best early red we know of. The reflexed form presents a uniform color throughout. Those desiring a Harvard color for early football games should give this new variety a trial. Height 3 to 3½ feet. Select bud September 1. Excellent stem and foliage. C. S. A. Certificate.

Plants from 2¼ inch pcts: 50 cents each; \$4.00 per ten; \$30.00 per hundred. Not less than 5 of variety at ten; 25 at hundred rate.



SMITH'S BRILLIANT



MERIDA



CHATTANOOGA

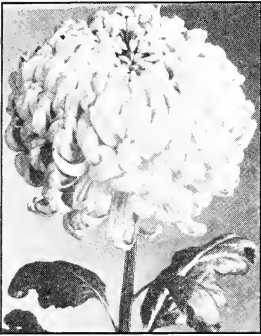
TWO RECENT INTRODUCTIONS OF SPECIAL MERIT

BRONZE MISTLETOE. A sport from Pink Mistletoe, identical in every respect except color. Very serviceable where late bronze flowers are desired. Select bud September 30 and later.

YELLOW CHIEFTAIN. A yellow sport from the popular variety Chieftain. Those who are partial to Pink and White Chieftain should add this new color to their collection. Select bud August 30.

50 cents each; \$4.00 per ten; \$30.00 per hundred.
Not less than 5 of a variety at ten; 25 at hundred rate.

Those desiring early blooms should not fail to plant early, otherwise the early kinds will flower with the midseason varieties.



CLARA B. FORD



DETROIT NEWS



EDGAR STILLMAN KELLY

NEW AND SCARCE VARIETIES

CLARA B. FORD (Mrs. Henry Ford)—(Introduced by us 1926).—A closely incurved yellow much the same in form and color as the variety Major Bonnaillon, strong upright growth, maturing November 20, select bud September 20.

DETROIT NEWS—(Introduced by us 1926). In normal seasons this variety matures October 25, and is best of its color (bronze) at that season. At first develops as an incurved showing its golden reverse, then gradually reflexes, presenting more of the bronze tone. Wonderful substance and keeping qualities either cut or uncut, lasting longer than most varieties, select bud August 30. C. S. A. Certificate.

EDGAR STILLMAN KELLY—(Introduced by us 1926). In comparison with Betsy Ross is larger in size, stronger in growth, and of the purest glistening white, $7\frac{1}{2}$ inches in diameter, matures in November, select bud September 20. C. S. A. Certificate.

MEFO—(Introduced by us 1926). This name is the nom d'plume of M. E. Foster, President and General Manager of Houston Chronicle. The loosely and irregularly incurved petals are very artistically arranged, color creamy white and from late buds; shows slight traces of pink, 4 feet high, matures November 15th, flowers 7 by 6 inches, beautiful foliage, select bud about September 15. C. S. A. Certificate.

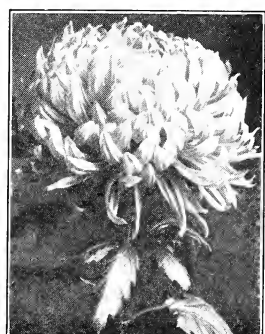
MRS. R. M. CALKINS—(Introduced by us 1926). A very bright yellow as intense as the variety Marigold, an improved Golden Chadwick and in comparison is brighter in color, has shorter outer petals and is more globular in form with a stronger and harder stem. Matures November 25 to 30. Select bud September 20. C. S. A. Certificate.



SMITH'S LATE WHITE



MEFO



MRS. R. M. CALKINS

ROSA RAISA—(Introduced by us 1923). A wonderful light rose of an even shade throughout. Perfect incurved form. Has strong, upright stem with foliage larger than the average. One of the very best varieties we have produced in recent years. Height, $4\frac{1}{2}$ feet. Select bud September 20. Matures November 15 and can be held for Thanksgiving.

ROSE DELIGHT—(Introduced by us 1922). Color of the opening buds a deep rose pink, which softens at maturity to a very pleasing shade. Finest incurved form, maturing October 20. Is a seedling from Tiger and possesses the same good qualities, namely: Excellent keeper, either upon the plant or cut, produces none or few cull blooms, and medium to dwarf in growth. If it were two weeks earlier would feel the question of a good early pink had been solved. Select buds September 5 and after.

SMITH'S LATE WHITE—(Introduced by us 1926). Very late, maturing December 15 and later. A white of perfect globular form with heavy stem and foliage. Those desiring a very late white should not overlook this variety. Select bud September 30 and later.

Plants from $2\frac{1}{4}$ inch pots: 20 cents each; \$1.80 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

CHRYSALE

Unequaled for Producing Lusty Chrysanthemums

A complete Chemical Fertilizer, perfectly soluble and contains the same constituents as those incorporated in manure, supplying proper quantities of nitrogen, potash and phosphoric acid, which are the most important elements conducive to plant life.

Stable manure contains less than 2 per cent, while Chrysaline contains 60 per cent actual plant food.

The analysis given by the State Chemist is as follows: Nitrogen, 15 per cent; Potash 20.8 per cent; Phosphoric Acid, 24.4 per cent; total, 60 per cent available plant food.

The advantages of Chrysaline over other manures are: It is clean, has no offensive odor, is soluble and thus easily prepared, is immediate and permanent in its effects, so highly concentrated that it is the cheapest, saves time and labor, and gives accurate results.

Samples of $13\frac{1}{2}$ ounces, prepaid by mail, \$1.00.

Larger quantities will be furnished as follows:

Five pounds, \$4.00; Ten pounds, \$7.50; Twenty-five pounds, \$15.00; Fifty pounds, \$25.00. F. O. B. Adrian.

One ounce is sufficient for ten gallons. Full directions accompany each package.

Prepared and Sold Only by
ELMER D. SMITH & CO., Adrian, Mich.

THE KINNEY PUMP

For applying liquid manure, this pump has no equal.

Remember that the water pressure does the pumping and that the flow of liquid fertilizer through the hose, diluted about one-half, is even and continuous as long as the liquid is reasonable clear and there is water pressure behind it.

It will apply from 5 to 15 gallons of liquid fertilizer a minute. There is no waste. You screw the pump to the faucet, attach the suction hose (either one-half or three-fourths inch) to side of opening in pump, using rubber washer to make joint tight and put the end of this hose in the barrel or tank of clear liquid manure. Then attach the three-fourths inch discharge hose (one-half inch hose will not answer here). The liquid manure follows, and will keep coming until the supply in the barrel or tank is exhausted—provided the liquid manure is reasonably free from coarse matter which would clog the pump. \$2.60 postpaid.

STANDARD VARIETIES

EARLY

To secure early flowers it is of the utmost importance that they be planted early. Good, strong plants from 3-inch pots, benched in May, give satisfactory results.

If buds are not formed at the dates given reserve the first that appear thereafter.

CHRYSA L O R A—(Introduced by us 1911). The best yellow for early October. Fine incurved form with perfect stem and foliage. Height, 4 feet. Date of bud, August 15. Matures about October 15.

GOLDEN G L O W—(Introduced by us 1908). A bright yellow with good stem and foliage. Height, $3\frac{1}{2}$ feet. Date of bud, July 10. Blooms may be had from August 15 to October 20, if planted in succession and first bud secured.

GOLDEN Q U E E N—(Introduced by us 1915). A bright yellow of perfect incurved form. Double from any bud. Height, $3\frac{1}{2}$ feet. Date of bud, August 10. Matures between Golden Glow and Chrysalora.

O C O N T O—(Introduced by us 1914). Very popular as an early mid-season white. The large blooms are produced on strong, upright stems. Height, 4 feet. Date of bud, August 25.

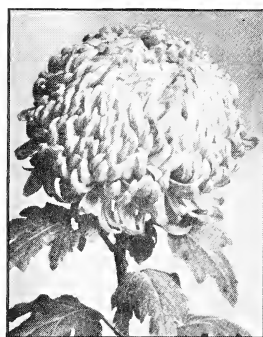
S I L V E R S H E E N—(Introduced by us 1925). Pure white, incurved form, maturing October 20, to follow Smith's Advance. Has wonderful keeping qualities. We recommend this variety to those who do not like Oconto as a second early. Select bud August 30.



SILVER SHEEN



SMITH'S ENCHANTRESS



SUN GLOW

SMITH'S A D V A N C E—(Introduced by us 1911). The earliest, large flowering white. May be had from August onward according to date of planting and securing of bud. Height, $3\frac{1}{2}$ feet. Will mature early in September from bud selected August 5.

SMITH'S E N C H A N T R E S S—(Introduced by us 1925). While this variety is not as early as Golden Glow and Smith's Advance, it is ready to cut October 7 and the entire crop can be disposed of by the 15th. It is by far the best early pink, surpassing such varieties as Unaka, Early Rose, Pacific Supreme and Smith's Sublime, all of which originated with us. The color is bright rose pink of a very even shade. Produces a higher percentage of saleable blooms than any other early pink. Height, 4 feet. Select early September bud.

SUN GLOW—(Introduced by us 1919). A bright yellow of the Maj. Bonaffon type, producing a high percentage of perfect blooms. Height, $3\frac{1}{2}$ feet. Select buds August 15 onward. Matures about October 25.

UNAKA—(Introduced by us 1911). Owing to its large size and early flowering, this variety is one of the foremost pinks. The essential part is to plant early and secure the bud the first week of August, as late buds produce thin, small flowers. Height, 4 feet. Date of bud, August 5. Will mature the first week of October.

Plants from $2\frac{1}{4}$ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

MID-SEASON

In giving the height of mid-season varieties we have based our estimate on good, strong plants benched June 15.

In favorable seasons some of the varieties will perfect blooms a few days before November 1, but as climatic conditions have much to do with the flowering season, the dates given must not be considered infallible.

BETSY ROSS—(Introduced by us 1918). Undoubtedly this is one of the finest whites yet produced from the commercial grower's point of view. Its perfect incurved form, purity of color and sturdy, upright growth are qualities most essential. It produces a very high percentage of perfect blooms regardless of the date of planting, and thus can be likened to Tiger as being invincible. Height, 4 feet from June planting. Date of bud, August 25. Matures about November 5.

CHAS. RAGER—A pure white incurved and, while it is surpassed by many of the newer varieties, yet it is still in demand among certain growers. Height, 4 feet. Date of bud, August 20.

CHIEFTAIN—One of the most popular pinks among the growers owing to its ease of propagation, sturdy growth and pleasing color. Height, 3 feet. Select bud August 30. Matures from the end of October to the first of November.

GOLDEN GLORY—A good mid-season yellow for commercial growers. Select bud August 25 and later.

JOSEPHINE FOLEY—(Introduced by us 1916). An exceptionally fine pure white. Strong in growth and stem. Height, 4 feet. Date of bud, August 25.

J. W. PRINCE—Those who fail to secure sufficient pink in Chieftain should consider this dark pink sport from that variety. Height, 3 feet.

MIDNIGHT SUN—(Introduced by us 1918). A fine bright yellow, incurved form. Stem and foliage excellent, maturing November 1. Owing to its dwarf growth it should be planted early in June to get sufficient length of stem. Height, $2\frac{1}{2}$ feet. Date of bud, September 20.



JOSEPHINE FOLEY



J. W. PRINCE



WHITE PRINCE



ROSE PERFECTION



BETSY ROSS



TIGER

RICHMOND—A bright golden yellow of perfect form and fine finish. Unsurpassed among commercials. Height, 4 feet. Best bud, August 25.

ROMAN GOLD—(Introduced by us 1911). An intense yellow with perfect stem and foliage. Shows a bronsy tint from late buds. Easy to manage. Height, 4 feet. Date of bud, August 25. Matures November 1 to 10.

ROSE PERFECTION—(Introduced by us 1920). A seedling from Chieftain but is brighter and more constant in color. Can remain uncut after full maturity without impairing its beauty. An easy propagator. Height, 3 feet. Bud, about September 10. Matures first week in November.

TIGER—(Introduced by us 1916). There is no yellow which possesses so many points of excellence, especially for those who cannot give the highest state of cultivation. It is always double with very sturdy stems and is a good bright yellow regardless of date of planting or when the bud is selected. Height, 3½ feet from June planting. Date of bud, September 5.

WHITE CHIEFTAIN—A sport from the well known variety, Chieftain, and identical in every way except its color. Height, 4 feet. Date of bud, August 30.

WHITE PERFECTION—(Introduced by us 1922). A white sport from Rose Perfection, usually showing a faint pink shading but identical with its parent in other respects.

WHITE PRINCE—(Introduced by us 1925). A mid-season maturing November 1. Color, white. Very compact and of close incurved form with a finish which gives it the appearance of having been dipped in wax. 5½ inches in diameter. 4 feet from June 20 planting. Date of bud, September 20 to 30.

Plants from 2¼ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

For years we have specialized in Chrysanthemums and especially in the production of new kinds.

We are acknowledged the originators of most American novelties of merit.

We grow nothing but Chrysanthemums and are the only firm in America who devote their entire effort to this class of plants.

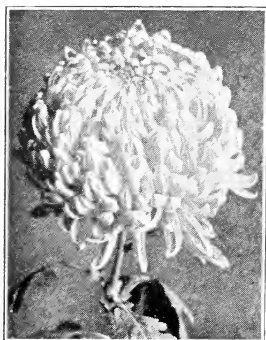
We have no agents, our catalogue is our salesman.

LATE

Some of the late varieties mentioned will perfect flowers by November 10 if early buds are secured and the season is favorable. On the other hand, they may be retarded by planting late and securing late buds.

ADRIAN'S PRIDE—(Introduced by us 1922). Is as bright a yellow as Mari-gold. We have no hesitancy in endorsing this variety for Thanksgiving use or to replace Golden Chadwick. Height, 4 feet from June planting. Fully double from buds. Selected September 30. Matures November 20 to 30.

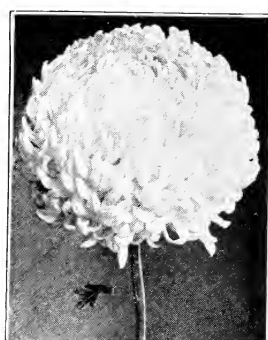
ANTIQUÉ—A deep bronze sport from Dr. Enguehard; a duplicate of Enguehard in all respects save color. Select bud September 5.



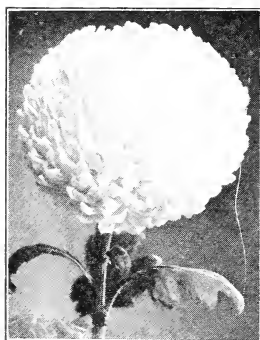
SUNBEAM



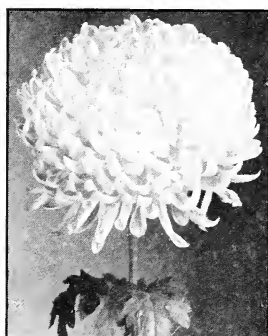
GLADYS PEARSON



DECEMBER BEAUTY



DECEMBER GLORY



MRS. NELLIE T. ROSS



TOWANTIC

CELEBRATION—A bright yellow sport from Timothy Eaton; splendid stem and foliage and fine keeping qualities. Select bud September 10 and later.

CORNETO—(Introduced by us 1923). This variety produces very perfect incurved blooms maturing November 10 and later. They may be planted in July with the assurance of producing sufficient length of stem. Reserve bud September 15 to 20.

DECEMBER BEAUTY—(Introduced by us 1920). White with light pink shadings which are more pronounced at the center of the bloom. Best incurved form. Avoid early buds as the late ones give the best blooms. Height, 3½ feet from June planting. Fully developed December 10 to 15, continuing until Christmas and after from buds selected September 30 to October 10.

DECEMBER GLORY—(Introduced by us 1923). An excellent commercial seedling from December Gem. Petals incurve throughout, forming a perfectly spherical flower 6 inches in diameter. Has fine stem and foliage. The best pure white we have produced for late flowering. Height, 5 feet from June 15 planting. Secure bud September 30. Matures December 1 to 10.

DECEMBER GEM—(Introduced by us 1911). White with a slight pink tinge. Spherical in form. Very stiff, wiry stem. Height, $3\frac{1}{2}$ feet. Date of bud, September 25. Matures from last of November to the middle of December, according to date of bud.

DR. ENGUEHARD—Bright rose pink. Double from either bud. While those from the late buds are somewhat smaller, they are greatly improved in color. Height, 4 feet. Date of bud, September 5.

EDWIN SEIDEWITZ—A beautiful late incurved. Bright pink. Height, 5 feet. Date of bud, September 5. Matures from Thanksgiving to early December.

GLADYS PEARSON—(Introduced by us 1925). A new shade for Thanksgiving use maturing November 20 to 25. The upper surface of the petals is apricot and the reverse buff which illuminates under artificial light to bright orange. Strong grower, 5 feet from June planting. Date of bud, September 30.

GOLDEN KING—(Introduced by us 1923). A beautiful yellow of the finest incurved form, producing massive blooms about the same shade as Adrian's Pride or Sunbeam. Excellent stem and foliage. One of the best for late football games as it may be used just prior to Thanksgiving or held for that occasion. Height, $4\frac{1}{2}$ feet. Matures November 15 to 25.

GOLDEN MISTLETOE—A light yellow sport from Mistletoe. Owing to its lateness, this variety is valuable to the commercial grower. Height, 4 feet. Date of bud, September 30.

HARVARD—(Introduced by us 1912). A very dark crimson of reflexed form. Double from any bud. Height, 5 feet. Date of bud, September 30. In perfection November 15 or later.

HELEN FRICK—(Introduced by us 1904). A fine late, dark pink of incurved form. Excellent stem and foliage. Height, 3 feet. Date of bud, September 10.

LOYALTY—(Introduced by us 1919). Naturally late flowering. A sure variety for Thanksgiving. Color, bright yellow. Height, 4 feet. Date of bud, September 15. Produces a very uniform crop about November 25 from buds selected September 10 to 20.

MAJ. BONNAFFON—This variety is probably grown in larger quantities than any other. It is a fine yellow, easy of cultivation, and the finest, incurved form. Height, $3\frac{1}{2}$ feet. Date of bud, September 10.

MISTLETOE—Blush white with strong, upright growth. One of the latest. Height, 4 feet. Date of bud, September 30. Not ready to cut until December.

MRS. NELLIE T. ROSS—(Introduced by us 1925). Named for the Governor of Wyoming. Light yellow, possibly a shade lighter than that of Maj. Bonaffon. Its late flowering period, November 30 in to December, greatly enhances its value. A wonderful keeper. Do not reserve bud until early October. Height, $4\frac{1}{2}$ feet.

PATTY—A beautiful Enchantress pink, which is permanent in color. Vigorous grower, yet of dwarf habit. Height, $2\frac{1}{2}$ feet. Date of bud, August 25.

PINK MISTLETOE—A pink sport from Mistletoe which will become a popular pink among commercial growers owing to its lateness. Best of bud, September 30 to October 15. May be had for Christmas and after by planting the end of July or first of August.

PINK TREASURE—This variety possesses remarkable substance as well as a hard, wiry stem. Color, a pleasing shade of pink of medium intensity. Incurved form, 6 inches in diameter; small foliage. Maturing November 15th to 25th. Height three feet. Reserve bud September 20th.

SUNBEAM—(Introduced by us 1920). A seedling from Odessa but of a brighter shade of yellow. Strong grower, attaining a height of $4\frac{1}{2}$ feet from June planting. Fully double from buds selected from September 20 to 30. Matures for Thanksgiving and later.

SUNGOLD—(Introduced by us 1923). A seedling from Sunbeam. The brightest late yellow we have ever produced, even rivaling Marigold in color. Has strong, upright growth and will produce two 6-inch blooms to the plant. Later than Adrian's Pride. Height, 4½ feet. Select bud September 30 or later. May be used for Thanksgiving and later.

TEKONSHA—(Introduced by us 1915). A splendid large bronze for Thanksgiving, coming just right for that event. Strong, upright growth. Height, 3½ feet. Date of bud, September 10.

THANKSGIVING PINK—Strong grower. A late dark pink for Thanksgiving use.

TOWANTIC—(Introduced by us 1924). An excellent pure white of fine incurved form with excellent stem and foliage. Easy to propagate. A fine white to follow White Surprise. Owing to its rather tall growth, we do not advocate planting before the third week in June or later. About 3½ feet high when benched July 10. Do not reserve bud before September 15. Matures for Thanksgiving and later.

VICTORY—(Introduced by us 1919). An incurved of the purest white. Buds selected September 10 will mature the second week of November, but we prefer to pinch or stop the plants about September 1, reserving the strongest break, which will form buds producing flowers after Thanksgiving. Height, 3 feet. Date of bud, September 30.

WHITE HELEN FRICK—(Introduced by us 1910). A very desirable late white. A sport from Helen Frick. Height, 3 feet. Date of bud, September 10.

WHITE SEIDEWITZ—A white sport from Edwin Seidewitz and, as it flowers at the same time, is a valuable addition to the late flowering section. Height, 5 feet. Date of bud, September 5.

WHITE SURPRISE—(Introduced by us 1921). White as the name implies. Small dark green foliage. The growing plants are red stemmed, with wonderful tenacity when mature. We are certain this variety will become a peer among the Thanksgiving whites, occupying the same exalted place as Betsy Ross among the mid-season. Height 4 to 4½ feet. Will mature November 20 from buds selected September 20.

Plants from 2¼ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.



HELEN FRICK



WHITE SURPRISE



GOLDEN KING

Those who retail their own stock can with profit grow many varieties that are too fragile to be practical for the grower who consigns his stock. Some of the most beautiful flowers for arrangement are so constructed as to add greatly to the artistic effect.

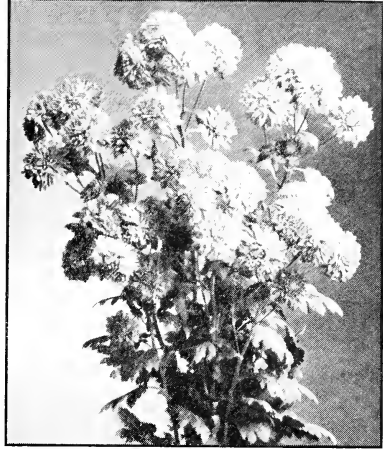
POMPONS

Pompons are becoming more popular year by year as they are very desirable for pot plants and also lend a distinctive grace and beauty to floral decorations of all kinds.

INTRODUCTIONS FOR 1928



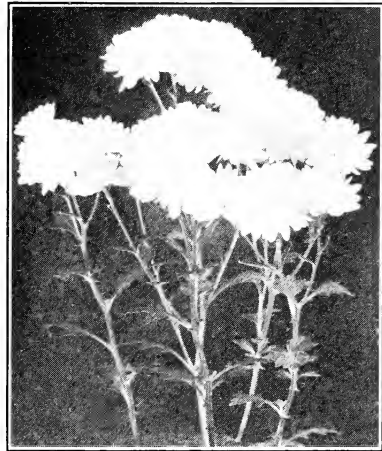
GOLD MINE



ORANGE PRINCE



PAGOSA



GRETA

Recent introductions of anemone flowered type are marvelous for their beauty and surpass the older varieties in size; should be given full consideration by those who are looking for something artistic and unusual.

PAGOSA—A late dark pink, in general character similar to Usona and Olivia but darker pink, much the same as Thanksgiving Pink, and later than either. Not ready to cut until December 5.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

GRETA—A pure white pompon maturing immediately after Irene and Minong, October 20. Very free flowering with strong upright growth. C. S. A. Certificate.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

GOLD MINE—Very bright yellow, one and one-quarter inches in diameter and of the true pompon type but of a high rounded form and too large to be included in the button section. Ready to cut October 25, two feet in height. C. S. A. Certificate.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

ORANGE PRINCE—Very striking orange in color blending beautifully with reds and yellows. Three feet in height from early June plantings, ready to cut October 25. C. S. A. Certificate.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

INTRODUCTIONS OF 1927



USONA



JOLO

JOLO—The only bright red pompon maturing November 20 to 30. This variety has a tendency to show reverse side of petals when mature, for this reason we recommend pinching out the center bud of each spray to secure a greater number of flowers at one time. The reverse side is mahogany color and not an objectionable one. The best red for Thanksgiving up to the present. Height 3 feet.

OLIVIA—This is another late pink pompon and in most respects similar to Usona but is later flowering; not ready to cut until December first and continuing until the 15th. This is the latest of all the pink pompons. C. S. A. Certificate scoring 87 points.

USONA—A bright pink pompon maturing November 20 to 25 just in time for Thanksgiving. Very productive with strong upright growth. Height 2½ feet.

Plants from 2¼ inch pots: 25 cents each; \$2.00 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

INTRODUCTIONS OF 1926

ALETTA—Very light pink, somewhat flat in form, is very useful as an early, maturing October 10 to 15, dwarf habit. C. S. A. Certificate.

MINONG—First opening greenish white, and becomes pure white when fully developed, about October 20 to 25, exceedingly free flowering. C. S. A. Certificate.



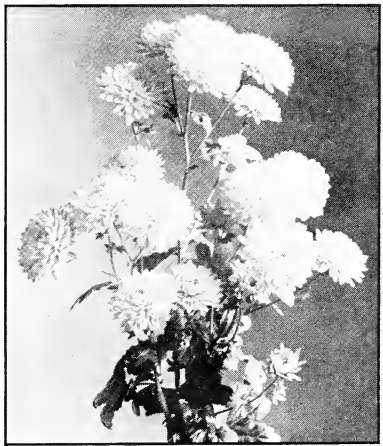
ALETTA



MINONG



GOLDEN SCEPTRE



GOLD COIN

GOLDEN SCEPTRE—Belongs to the intermediate sections, being $1\frac{1}{4}$ to 2 inches in diameter, color, very bright yellow. Matures November 25.

GOLD COIN—A large flowering pompon. When grown to sprays is $2\frac{1}{2}$ inches in diameter and $3\frac{1}{2}$ when disbudded. A very bright yellow and exceedingly productive. Matures December 1 and later. We consider this an improved Unalga.

Plants from $2\frac{1}{4}$ inch pots; 20 cents each; \$1.80 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

STANDARD VARIETIES

ADIRONDA—(Introduced by us 1918). The best early golden bronze. True pompon type. Matures October 15.

BRONZITO—(Introduced by us 1923). Very double, perfectly formed flowers with dahlia-like petals which are red within with old gold reverse. This combination produces a bronzy effect. Height, 3 feet. Matures November 15.

BROWN BEAUTY—(Introduced by us 1925). The latest bronze in the button or baby type, maturing in December. A seedling from Christmas Gold possessing the same wiry upright growth. 2 feet high. Color, dark brown.

BUCENA—(Introduced by us 1925). A light bronze pompon coming just at Thanksgiving time. Flowers $1\frac{1}{2}$ inches in diameter, and very free flowering. Sturdy upright growth. $2\frac{1}{2}$ feet from June 20 planting.

CLORINDA—(Introduced by us 1910). Produces erect sprays of an even shade of bronze. Semi-dwarf. A good variety for Thanksgiving.

CORA PECK BUHL—(Introduced by us 1923). Somewhat resembles Golden Climax in growth and form of flowers. Is deepest in color of all the yellow pompons. For comparison, is brighter than Sunglow of the large flowering section. $3\frac{1}{4}$ feet high. Ready to cut October 25.

DOTSON—(Introduced by us 1925). An old rose with reflexed petals, possessing wonderful substance and may remain uncut for several weeks. Is of dwarf growth and should be planted the first week in June to get sufficient height. It will also make a fine pot plant. Matures October 20.

EDINA—(Introduced by us 1918). Beautiful rose pink. One of the best. Strong, upright growth. Matures October 15.

EL RENO—(Introduced by us 1923). A seedling from Christmas Gold. Color, golden bronze similar to that of Adironda but is much later. Flowers $1\frac{1}{2}$ to 2 inches in diameter. Excellent stem and foliage. Height, $2\frac{1}{4}$ feet. Matures November 25, just right for Thanksgiving.

ERMALINDA—(Introduced by us 1923). Color, old rose with silvery sheen which is enhanced under artificial light. Fine form and very double. $1\frac{3}{4}$ inches in diameter. Strong, upright growth, $3\frac{1}{2}$ feet high. Matures October 25.

FELICE—(Introduced by us 1924). A pompon of exceptional merit. Color, orange, very similar to that of Orange Queen. The broad incurved petals form a high, rounded flower 2 inches in diameter. Height 2 feet. Matures November 12 to 20.

FIRE BIRD—(Introduced by us 1920). While not extra early, this is the best early red we have seen. Color, very bright. Strong, upright growth and productive. We unhesitatingly recommend this variety for those desiring early red pompons. Matures the last week of October.

FRANK WILCOX—(Syn. Mrs. Beu and Souv. d'Or). Golden bronze of special merit for those desiring late pompons.

GOLDEN CREST—(Introduced by us 1925). A seedling from Christmas Gold. Bright golden yellow pompon maturing November 1 and surpassing all others at that season. Producing wonderful sprays, each with 16 to 20 blooms and $1\frac{1}{2}$ inches in diameter. Planted June 20, attains $2\frac{1}{2}$ feet in height.

GOLDEN NYMPH—(Introduced by us 1924). Unquestionably the latest pompon known at the present time. Can easily be had for Christmas as it matures with us three weeks later than Christmas Gold. Belongs to the baby or button type, producing flowers $1\frac{1}{4}$ inches in diameter. Color, bright yellow. Height, $2\frac{1}{2}$ feet. Ready to cut December 10 and later.

ILLONA—(Introduced by us 1915). A rosy lavender much the same in color as Leilah but later. Free flowering, producing large sprays. Flowers, large. Height, medium. Matures November 10.

Owing to the increased demand we have provided a large stock of the most popular standard kinds. Under these conditions we hope to be able to supply our patrons promptly with plants of the highest quality.

IRENE—(Introduced by us 1923). A true pompon type, 1 to 1¼ inches in diameter. Color, pure white. Upright, wiry stems. Height, 3 feet. Matures with Uvalda, October 18 or 20.

KLONDIKE—Brilliant yellow. Compact blooms of medium size.

LEILAH—(Introduced by us 1919). An early rose pink of exceptional merit. Cannot be too highly endorsed. Strong, sturdy growth. Ready to cut October 15.

MARGOT—(Introduced by us 1925). The earliest white pompon, maturing October 8, a week earlier than Uvalda and Irene and when grown in the open border may be had by the end of September. Intermediate between the large and button types, about 1¼ inches in diameter. Rather dwarf in growth and should be planted in June where long stemmed sprays are desired.

NEOLA—(Introduced by us 1915). Light pink. Strong grower, requires very little tying. Large flowers. Dwarf. Matures November 15 to 25.

NIZA—(Introduced by us 1915). Delicate pink. The earliest of this color. Those desiring early pompons should secure this variety. Medium-sized flowers. Dwarf. Matures October 10.

NORINE—(Introduced by us 1925). A seedling from Christmas Gold and the same shade of yellow but it is larger, 1¼ inches in diameter and matures earlier. November 20 to 25, just right for Thanksgiving use. Produces large sprays on strong stems. 2½ feet from June planting.

OURAY—(Introduced by us 1919). Dark mahogany brown flowers of medium size. Wiry stems. Matures October 20.

QUINOLA—Clear orange yellow. Excellent form and good size. The best late yellow of this type.

RODELL—(Introduced by us 1925). An early yellow pompon to follow Zora, maturing October 20. Same color as Mrs. Tricker but more double and nearer the true pompon type, also a few days earlier. Very serviceable for a second early yellow.

ROWENNA—(Introduced by us 1924). A fine late pompon coming about 10 days later than Clorinda. Color, a medium shade of bronze. Strong growth. 2½ to 3 feet high. Matures for Thanksgiving and later.

UVALDA—(Introduced by us 1919). The earliest white. Sometimes shows a slight shade of pink when first opening, but becomes pure white when fully developed. Matures October 10.

YULETIDE—(Introduced by us 1923). The latest and best white pompon known at the present time. Color, purest paper white.

ZORA—(Introduced by us 1915). An early bright yellow. Nice, large sprays. This is the earliest good yellow pompon. Matures October 15 to 20.

Plants from 2¼ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

Our products will be found wherever chrysanthemums are grown.

When making your order do not fail to include a few of our novelties.

We grow nothing but Chrysanthemums and are the only firm in America who devote their entire effort to this class of plants.

We are acknowledged the originators of most American novelties of merit.

Give complete shipping directions with each order, also date you wish us to ship them.

We should be pleased to receive a copy of our Retail Catalog of 1923 to complete our files.



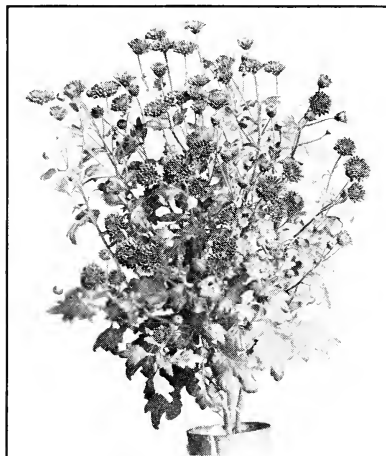
POMPONS OF THE BABY OR BUTTON TYPE

In addition to being well adapted for cutting, these varieties are dwarf and admirably adapted to pot culture, making exceptionally fine plants, either for home decoration or for the outer row of large exhibition groups. Potted in June and stopped several times they may be had from 8 to 16 inches in height from soil. We especially recommend these for this purpose.

INTRODUCTIONS FOR 1928



WEE DOT



LITTLE TRUANT

LITTLE TRUANT—Owing to lateness, maturing in December, this name is applied. Bronze in color much the same as Billie Burke but smaller, not exceeding one inch. The latest of all the Baby or Button section.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

WEE DOT—Very small, averaging less than three-quarters inch in diameter. Bright bronze in color, maturing October 25. Of exceptionally dwarf growth and very free flowering, this being well adapted to pot culture. C. S. A. Certificate.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

STANDARD VARIETIES

BRIGHT EYES—(Introduced by us 1920). As the name implies, each flower has a bright eye. As the outer petals unfold they are bluish white and the unfolded petals, showing the reverse side, present an orange apricot. This distinction in color disappears as the flower becomes fully developed.

BUENA—(Introduced by us 1919). Very small flowers, which are produced in large, well formed sprays. Color, golden bronze. Cannot be too highly recommended to those desiring small, mid-season pompons.

CHRISTMAS GOLD—Late flowering. Color, very bright yellow. Produces flowers 1 inch in diameter and does not reach maturity until December.

CLARE—(Introduced by us 1922). A very free flowering variety of the purest white. Possesses wonderful keeping qualities and, while it is ready to cut by November 15, it will retain its freshness to the end of the month.

CRISTA—(Introduced by us 1922). A sulphur yellow baby pompon. 1 inch in diameter. Very free flowering. Height, 2½ feet. Matures November 1.

DAINTY MAID—(Introduced by us 1922). The most perfect of all the baby pompons, both in form and fullness. Color, a pearly white. 2½ feet high. Matures November 1.

ETHEL—(Introduced by us 1923). A bright red baby pompon. Gorgeous in color and free flowering. Is also exceptionally fine when grown as a pot plant. Height, 2½ feet. Ready to cut October 25.

FRANK WILCOX, JR.—(Introduced by us 1920). The same color as Frank Wilcox (Mrs. Beu), an orange bronze, but less than half its diameter. Same dwarf habit. Flowers the middle of November and later and as it has excellent keeping qualities it may be easily held for Thanksgiving use.

HILDA CANNING—A very attractive bronze of the small flowering section. One of the best of this type.

LITTLE TOT—(Introduced by us 1920). A pale rose pink of very pleasing shade. All the side breaks flower freely and simultaneously thus producing long, attractive sprays. Ready to cut the first week of November.

MARGUERITE CLARK—(Introduced by us 1921). Rose pink. 1 inch in diameter. Very free flowering, making loose and graceful sprays. 3½ feet high. Matures November 5.

MARY PICKFORD—(Introduced by us 1921). Of most perfect form. Outer petals reflex at maturity nearly to stem, forming a perfect ball. Pure white. 1 inch in diameter. Stiff stem. Medium height. Matures November 1.

NEMO—(Introduced by us 1925). The latest white button or baby pompon maturing November 25 and later. Strong upright growth which does not require tying. Owing to its lateness this variety should be valuable to those desiring late pompons.

PADOKA—(Introduced by us 1926). A very free flowering baby pompon, color, light salmon, dwarf, maturing October 20, grow natural.

WHITE MIDGET—(Introduced by us 1920). Purest white. Somewhat larger than Baby. The flowers are well distributed, thus exceeding in gracefulness those kinds which are so compact as to form dense heads or clusters. Dwarf habit. Matures the first week of November.

Plants from 2¼ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

POMPONS SUITABLE FOR DISBUDDING



This section consists of varieties resulting from crossing the large flowering type with the pompons. In most instances they are not very suitable when grown naturally to sprays as the flowers are arranged so compact as to detract from the gracefulness which makes pompons so popular.

They are more serviceable when the plants are permitted to make several growths and then disbudded to produce one bloom each. This course gives very perfectly formed flowers, as is shown by the illustration.

The little baby or button kinds, while not capable of producing such a wealth of color as the larger or intermediate section, lend so much grace and beauty to arrangements of all kinds they should not be ignored. It is not the mass of color entering into floral creations but the harmonizing effect of the colors and the dissimilar forms of which it is composed that enhances its loveliness.

INTRODUCTIONS FOR 1928



BALL OF GOLD



SILVER BALL

BALL OF GOLD—Very perfect in form, two and one-half to three inches in diameter, with stiff upright stem. Color, bright yellow, maturing November 5 to 10, two and one-half feet tall.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

SILVER BALL—Very pure white and exceedingly perfect in form. It is much earlier than White Doty, being fully matured by October 12. C. S. A. Certificate.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

STANDARD VARIETIES

ANGELO—(Introduced by us 1920). Light pink, more decided and pleasing in color than Lillian Doty. Dwarf and should be planted by end of May to secure stems $2\frac{1}{2}$ to 3 feet high. When grown for pot plants, should be potted the middle of June and stopped twice. This produces plants not to exceed 16 inches in height with 6 to 12 perfect blooms to the plant. Surpasses any of the Caprice family for this purpose. Matures October 25.

COMETO—(Introduced by us 1919). A seedling from Lillian Doty and is admirably adapted for disbudding. Color, dark rose, shaded magenta. Very symmetrical in form with strong, upright stem. Matures November 1.

GOLD COIN—See page 33 for description and price.

JULIANA—(Introduced by us 1918). Yellow. Strong, upright growth. Height, $3\frac{1}{2}$ feet. Matures October 22.

LILLIAN DOTY—Flowers, beautiful shell pink. Strong, upright growth.

MIMICO—(Introduced by us 1918). Lavender seedling from Lillian Doty. Height, $3\frac{1}{2}$ feet. Matures October 22.

MIRAMAR—(Introduced by us 1918). A fine bronze. Excellent form. Height $3\frac{1}{2}$ feet. Matures October 25.

MUSKOKA—(Introduced by us 1921). While rather large, this variety is best adapted to the purpose of disbudded pompons. Color, golden bronze. Upright growth. Produces 6 to 10 flowers to the plant, $3\frac{1}{2}$ to 4 inches in diameter. One of the most double varieties we have ever raised. $3\frac{1}{2}$ feet high. Matures November 10.

NARADA—(Introduced by us 1924). This variety is worthy of everyone's consideration. Flowers are 3 inches in diameter and of a very pleasing shade of light yellow. Should be disbudded to show their perfect form as they are too compact when grown naturally. Must be seen to appreciate its beauty. Height, $2\frac{1}{2}$ to 3 feet.

UNALGA—(Introduced by us 1925). An intense yellow, even brighter than Christmas Gold. $3\frac{1}{4}$ inches when disbudded. May also be grown naturally to sprays to advantage, producing eight to ten flowers $2\frac{1}{4}$ inches in diameter. Matures November 25 and later. Upright growth with rigid stem, $2\frac{1}{2}$ feet high.

WANDA—(Introduced by us 1918). Large white. Height $3\frac{1}{2}$ feet. Matures October 23.

WHITE DOTY—Pure white sport from Lillian Doty. Identical in every respect except color.

For additional varieties suitable for disbudding see pages 42-43-44 under the heading of Anemones.

Plants from $2\frac{1}{4}$ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

LARGE FLOWERING VARIETIES FOR POT PLANTS

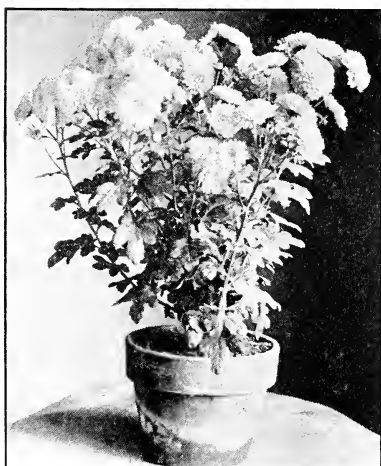
INTRODUCTIONS FOR 1928

GRACELAND—A white anemone with a full cream colored disc. Flowers when disbudded are three and one-half inches in diameter. Of dwarf habit and well adapted to pot culture.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

FLORADORA—An anemone with very large full orange cushion with light bronze ray florets. Dwarf and excellent for pot culture.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.



CANOVA



BENOIT

INTRODUCTIONS OF 1927

NATICK—A dwarf golden yellow anemone, large full cushion. Matures November 25.

ZETHA—An exceptionally dwarf anemone, not exceeding 10 inches in height at maturity provided attention is given to pinching. Flowers the size of the Caprice. Color light bronze. Matures November 25.

Plants from 2½ inch pots: 25 cents each; \$2.00 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

STANDARD VARIETIES

ANGELO—For description and price see page 38.

ANIWA—An anemone flowered of a very pleasing shade of shell pink, with a cream colored cushion, dwarf upright growth, matures October 10, disbud. C. S. A. Certificate.

AUGUST DASSE—Very solid flower of excellent keeping quality. Globular in form. Color, intense yellow. Dwarf.

BENOIT—A beautiful bright cerise pink, 15 inches high from the pots, maturing October 20 to 25, best when disbudded.

BRUTUS—Beautiful shade of bronze. Most useful as a specimen plant. Dwarf.

BUTLER'S CAPRICE—Sport of Caprice du Printemps. Deep pink. Dwarf.

CANOVA—(Introduced by us 1925). Very dwarf pompon, maturing November 20. Height only 12 inches above the pot and flowers 1¾ inches in diameter. It may be grown natural or disbudded. Color, very bright yellow and possessing wonderful substance.

DELMAR—(Introduced by us 1925). The illustration shows a plant grown in the open field, lifted and potted without any further attention. Flowers of a rose pink color, 2 inches in diameter and fully developed October 20.

GREYSTONE—This variety is highly recommended as one of the best specimen plants. Color, beautiful, golden orange. Dwarf.

JOSETTA—Color, amaranth or violet crimson, exceedingly free growth and flowering, dwarf habit, matures November 5, disbud. C. S. A. Certificate.

KATHLEEN THOMPSON—A fine crimson. Dwarf.

LILAC CAPRICE—Deep lilac. Dwarf.

NADIA—(Introduced by us 1924). A very dwarf pompon anemone especially adapted to pot culture. The bright yellow flowers, which are freely produced, are one and one-half inches in diameter. It is an excellent keeper either on the plant or cut. Matures November 20 or later and may be held for Thanksgiving when good pot plants are scarce.

PURPLE CAPRICE—Purple. Dwarf.

SAVINA—A large flowering variety of such dwarf growth as to give it a prominent place among the varieties for pot culture. The flowers are flat, 4 inches in diameter, a pleasing shade of lavender pink. Matures October 15.

WANDA—For description and price see page 39.

W. H. LINCOLN—An old variety but still sought by some for specimen and late market plants. Yellow.

WHITE CAPRICE—White. Dwarf.

YELLOW CAPRICE—Clear yellow. Dwarf.

Plants from 2¾ inch pots: 20 cents each; \$1.80 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

POMPONS FOR POT CULTURE

The great majority of the pompon varieties are well adapted to the production of saleable pot plants. The only exception being those which are rather tall in growth. We recommend the following:

Early—Maturing on or before October 20; Adironda, Dotson, Firebird, Irene, Leilah, Margot, Ouray, Rodell, and Zora.

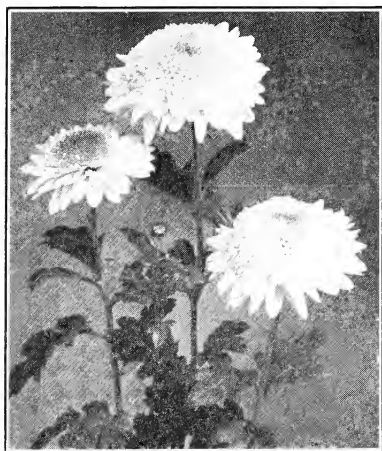
Midseason—Maturing November 10 to 15; Bronzito, El Reno, Illona, and Neola.

Late—Maturing November 15 to Thanksgiving and later; Brown Beauty, Canova, Clorinda and Yuletide.

All of the baby pompons with the exception of Marguerite Clark are of dwarf growth and are especially adapted for this purpose. Among the anemone varieties the following are the best for this purpose: Godfrey's Perfection, Izola, Laelia, Maple Leaf, Nokomis, Primrose and Puritan. For complete description see elsewhere in this catalog.

ANEMONE SECTION

INTRODUCTION FOR 1928



SMITH'S PURITY

SMITH'S PURITY—Both ray and disc florets are pure white and exceptionally so when fully developed. When disbudded will produce four to six flowers four inches in diameter with full rounded three inch cushion. May also be grown matured to sprays to advantage. Owing to dwarf growth should be planted early. Matures November 5 to 20.

Price 75c each, \$6.00 per ten, \$50.00 per hundred.

We grow nothing but Chrysanthemums and are the only firm in America who devote their entire effort to this class of plants.

We have no agents, our catalogue is our salesman.

Smith's Revised Chrysanthemum Manual

(Sixth Edition)

By ELMER SMITH

Who Has Made a Specialty of Chrysanthemum Culture
for the Past Thirty-five Years

The best work on American Chrysanthemum Culture. Both amateur and florist have been provided with articles for their special needs.

\$1.50, POSTPAID

ANEMONES

The anemone flowers consist of one or more rows of flat or tubular ray florets with shorter quilled or tubular disc florets of the same or a distinct color, and are grown in sprays for artistic floral arrangements.

INTRODUCTIONS OF 1927



ADENLAIR—An exceptionally fine anemone for commercial growers producing four blooms to the plant 5 inches in diameter. The high rounded cushion is 4 inches in diameter, surrounded by two rows of guard petals. The predominating color is shell pink with a creamy cast at the center of cushion. Select bud about September 10. Matures November 15 to 20. Height 3 feet. C. S. A. Certificate scoring 91 points.

Price 50c each; \$4.00 per ten; \$30.00 per hundred.



GOLDEN PHEASANT—This bright yellow anemone flowered may be grown natural to sprays or disbudded, and produce flowers from three to five inches in diameter accordingly. Cushion slightly darker shade than the ray florets. The disc florets which are bent over at the tips and are highly polished form the button-like center thus giving the appearance of having been hand embroidered with golden silk. C. S. A. Certificate scoring 91 points.

Price 50c each; \$4.00 per ten; \$30.00 per hundred.

PRINCESS ILEANA—A Commercial Anemone of upright growth with strong stem and flowers of great substance. Color of ray florets bright pink with a slight violet cast and they have a tendency to incurve. Diameter $4\frac{1}{2}$ inches when disbudded, which we recommend. The 3 inch cushion is light yellow. Height $3\frac{1}{2}$ feet. Select bud September 10. Matures November 10. C. S. A. Certificate scoring 87 points.

Price 50c each; \$4.00 per ten; \$30.00 per hundred.

Not less than 5 of a variety at ten; 25 at hundred; 250 at thousand rate.

INTRODUCTIONS OF 1926

BELLINGHAM—We are indebted to Mr. John Macra Smith of Bellingham, Washington, for this superb sport from Pomona, color, very delicate pink, ray florets with a high rounded cushion which is slightly lighter in color, best when disbudded, matures November 1. C. S. A. Certificate, scoring 95 points.

GOLDEN STATE—A self-colored yellow about the same shade as Florera, but is larger and has longer florets, 6 inches in diameter with a $4\frac{1}{4}$ inch cushion, maturing November 1. C. S. A. Certificate.

PETER PEARSON—In general character and color is much the same as Berneita but a month later, maturing December 1st. Ten or twelve rows of light pink ray florets and a decidedly high rounded cushion of light yellow. For best color do not select bud until the end of September. C. S. A. Certificate.

ROSE ROYAL—Another fine anemone and rather distinct in color, being a violet rose throughout, matures November 15, disbud, C. S. A. Certificate, scoring 94 points.

TUSCOBA—Ray florets are an Indian red and yellow at the edges, $5\frac{3}{4}$ inches in diameter with a yellow cushion $3\frac{1}{4}$ inches, very distinct, matures November 5th. C. S. A. Certificate.

Plants from $2\frac{1}{4}$ inch pot: 25 cents each; \$2.00 per ten; \$15.00 per hundred.
Not less than 5 of a variety at ten; 25 at hundred rate.

INTRODUCTIONS OF 1925

BERNEITA—A beautiful anemone, ray florets shell pink and a perfect white cushion, $2\frac{1}{2}$ inches in diameter. Matures October 25 and being of dwarf habit is admirably adapted to pot culture producing dwarf symmetrical plants which require no staking. An improved Graf Von Oriole. Should be disbudded.

NOKOMIS—A new color in the anemone flowered section. Ray florets bright amaranth (same as Purple King) and a low white cushion. Is best when disbudded. Excellent when grown as a pot plant. Dwarf.

SORONA—A new anemone flowered variety. Very perfect cushion of light yellow 2 inches in diameter, while the ray florets are white shaded pink. When disbudded produces flowers $4\frac{1}{2}$ inches in diameter. It is also adapted for growing to sprays. Matures October 25.

TRONESTA—The best early anemone maturing October 12. Flowers 3 inches in diameter of a bright pink quite similar to that of Mrs. Buckingham, while the center is composed of short yellow florets. It may be grown to sprays or disbudded with satisfactory results.

Plants from $2\frac{1}{4}$ inch pots: 20 cents each; \$1.80 per ten; \$15.00 per hundred.
Not less than 5 of a variety at ten; 25 at hundred; 250 at thousand rate.

Be sure to add to your remittance 10% of the amount of your order to cover parcel post charges. Remember we make no charge for packing.

STANDARD VARIETIES

CHESTNUT—Both ray and disc florets are an even shade of tan, harmonizing perfectly with reds and yellows. Full cushion. $3\frac{1}{4}$ inches in diameter. $2\frac{1}{2}$ feet high. Matures November 10.

COED—A soft shade of pink with a tinge of yellow at center of cushion. Ray florets reflex more than is usual in this type. $3\frac{1}{2}$ inches in diameter. 3 feet high. Matures November 10.

FLORERA—(Introduced by us 1923). A companion for Pomona and Izola. Color, light yellow with an exceptionally large cushion which extends to the ends of the ray florets. Very distinct and striking in appearance. Best when disbudded. Diameter, $4\frac{1}{2}$ inches. Height 3 feet. Matures November 10.

GODFREY'S PERFECTION—A pure white variety. More productive than any of the pompons or anemones. Blooms, $2\frac{1}{2}$ to 3 inches in diameter, having 4 or 5 rows of ray florets. A good shipper. Makes excellent pot plants. Dwarf. Matures for Thanksgiving.

GOLDEN LIDA THOMAS—A golden sport from Lida Thomas. We consider this the best for florists' use as it is good in every way. Matures just right for Thanksgiving.

IZOLA—(Introduced by us 1918). A true and even shade of amaranth. Equally desirable grown in sprays or single stemmed. Height, $3\frac{1}{2}$ feet. Matures November 1.

LAELIA—Both ray and disc florets are a beautiful shade of rose pink. Full cushion. One of the very best, either grown for cutting or as a pot plant. Dwarf. upright growth. Matures November 1.

LIDA THOMAS—Small flower with two rows of flat white petals. Center delicate yellow. Late.

MAPLE LEAF—Like the soft maple leaf, the color is displayed in various shades of red and yellow, changing from day to day as development progresses. High, rounded cushion. $3\frac{1}{2}$ inches in diameter. Well adapted for specimen pot plants. Height, 2 feet. Matures November 10.

POMONA—(Introduced by us 1919). Perfect form. Has several rows of ray florets of the purest white. Well formed cushion, which is white shading to straw at center during development. Is most serviceable when disbudded. Matures about November 1.

PRIMROSE—Originated and named by the University of Illinois. Light yellow as the name implies. Most serviceable as a pot plant. Dwarf growth. Matures October 25.

PURITAN—Originated and named by the University of Illinois. Pure white flowers resembling those of The Belle but it has a stronger stem and is more dwarf in growth. Produces large sprays and is also an excellent variety for pot plants. Matures November 1.

SUNSHINE—An intense yellow of unusual brightness. Its full beauty is best displayed when disbudded as the flowers are too crowded when grown naturally. Matures from November 15 to December according to date of planting.

THE BELLE—Purest white, both ray and disc florets. 3 inches in diameter. Fine in every respect. Matures November 10.

THE CHIEF—Light yellow, both ray and disc florets. 3 inches in diameter with full, rounded cushion. 3 feet high. Matures November 10.

Plants from $2\frac{3}{4}$ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

All prices are F. O. B. Adrian. When plants are shipped by Parcel Post the delivery charges are added to the invoice.

SINGLES

INTRODUCTIONS OF 1926



NACORA



LAONA

JEAN—A companion for the two foregoing, pure white, $7\frac{1}{2}$ inches in diameter and of medium height.

LAONA—A large single, nine inches in diameter and a beautiful shade of rose pink somewhat resembling the color of Mildred Presby, 4 feet high, terminal bud maturing November 5.

NACORA—A large single yellow 8 inches in diameter, height 3 feet, terminal bud maturing October 30.

Plants from $2\frac{1}{4}$ inch pots: 25 cents each; \$2.00 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

STANDARD VARIETIES

ANNA—(Introduced by us in 1909). Pure white. Belongs to the true single section, having but one row of petals. Fine for pot plants.

CEDDIE MASON—A fine scarlet crimson. Long stem. Very free.

DAZZLE—True single with one row of petals. Color, the brightest shade of crimson which does not fade throughout the season. Medium size, free flowering. Three and one-half feet high. Matures November 1.

DUSKY MAID—A Thanksgiving single, producing fine sprays of large yellow flowers. One of the best late varieties.

ELSA—A large white flower borne on long stems. Makes graceful sprays.

GOLDEN MESA—Doubtless the best single yellow for general purposes.

GOLDEN ORIOLE—(Introduced by us 1925). The earliest single yellow, maturing October 10. Flowers $2\frac{1}{2}$ inches in diameter. Color, light yellow. A vigorous grower producing abundance of long stemmed graceful sprays. Those desiring early singles should give this variety a trial.

MESA—One of the largest single whites. Produces freely on long, stiff stems.

MINNESOTA—A very striking blood red. Two and one-half inches in diameter. Long, slender stem. Best red for general use.

MIZPAH—Small, very free flowering, bright rose, dwarf.

MRS. E. D. GODFREY—Very strong grower. Light pink. Excellent as a late single.

MRS. WM. BUCKINGHAM—A large, flat flower of a lovely shade of rosy pink. Keeps well, both on and off the plant.

OLD GOLD—As the name implies, a bronze yellow. It is devoid of red stripes as is often seen, presenting a very even shade of orange. Very free flowering. Equally serviceable for cut sprays or pot plants. Two and one-half feet high. Matures November 1.

PINK SIMPLICITY—Belongs to the largest flowering type. A clear even shade of pink. Strong upright growth. One of the best. Medium height. Matures October 25.

Plants from 2¼ inch pots: 15 cents each; \$1.20 per ten; \$10.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred rate.

EARLY HARDIES

The majority of chrysanthemums are hardy south of the Ohio River and many are hardy in the northern states, as far as the plant is concerned, but they must flower before early frost to be of service. The varieties offered below generally flower from the last of August to the middle of October.

As earliness is very important to those in the northern states, we herewith append the dates when color is prominent on most of the varieties.

Normandie, Winnetka, Carrie and Wolverine—August 20; Eden, Cranford White, A. Barnham and Alice Howell—the end of September.

INTRODUCTIONS FOR 1928



TASIVA

TASIVA—Very free flowering white maturing October 1. Height, 20 to 24 inches. This variety is unsurpassed in wealth of bloom by any of this section.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

ISOTTA—Early bronze maturing October 10. Of dwarf habit and exceedingly free flowering, not as early as some varieties but very useful when autumnal conditions are favorable.

Price 50c each, \$4.00 per ten, \$30.00 per hundred.

STANDARD VARIETIES

A. BARHAM—Beautiful orange bronze. Early.

ALICE HOWELL—A beautiful shade of orange yellow. Single. Early as well as free flowering.

BOSTON—Strong, upright growth. Clear bronze.

(Introduced by us 1918). An even shade of golden bronze. Very free flowering and free growth. Dwarf. Matures October 10.

CARRIE—(Syn. Glory of Seven Oaks). Deep yellow. A beauty.

CHALDON—Reddish crimson with gold tips. Large flower.

CHAMPAIGN—Bright ruby red. Wonderfully colored.

CHAMP D'OR—Canary yellow; very bushy habit.

CRANFORDIA—Exceptionally early. Deep bronzy yellow.

CRANFORD PINK—Beautiful shade of light pink.

CRANFORD WHITE—Purest white. Very desirable.

EDEN—Bright rose. A beauty when disbudded.

HARVEST HOME—Deep bronzy yellow. Excellent.

IDOLF—(Introduced by us in 1918). Owing to earliness and freedom of bloom which usually occurs first week of October, this variety is of special merit where early flowers are desired. Color, salmon pink.

LEPACTOLE—Products large bronzy yellow flowers. Strong grower.

MAYELLEN—(Introduced by us 1925). Color, cerise pink with yellow anemone center. A seedling from Winnetka and possessing the same habit of continuous flowering from September 15 to November.

MURILLO—This variety has survived the past three winters in Southern Michigan without protection. It is not as early as some kinds, coming into color October 12. It is the best shade of pink among the early hardies.

NORMANDIE—One of the earliest and best cream whites.

PETITE LOUIS—Silvery mauve. Very robust. One of the best.

SKIBO—(Introduced by us 1905). Golden chamois; flowers small. Exceedingly hardy and free flowering.

WINNETKA—(Introduced by us 1914). Pure white. Very free flowering.

WOLVERING—(Introduced by us 1923). A seedling from Normandie but has a much heavier and stronger stem. Produces large sprays and is also an excellent variety for pot plants. Color, bright yellow. Very early, flowering outdoors in this locality with Normandie and Carrie, about August 20.

YELLOW NORMANDIE—A bronzy yellow sport from Normandie. A beautiful color and very desirable where early flowers are required.

Plants from 2¼ inch pots; 20 cents each; \$1.80 per ten; \$15.00 per hundred. Not less than 5 of a variety at ten; 25 at hundred; 250 at thousand rate.

In addition to the foregoing the following pompons are early flowering producing an abundance of blooms out of doors prior to the crop inside; a complete description of which appears in the pages of this catalogue: Adironda, Aletta, Benoit, Delmar, Dotson, Edina, Irene, Leilah, Margot, Minong, Padoka, Rodell, and Skibo.

Those desiring a soluble fertilizer especially prepared for the production of highest grade of Chrysanthemum Blooms are referred to page 11.

Florists are entitled to wholesale prices and will be furnished list on application. Letter heads, business card or other evidence to establish this fact is all that is required.

Elmer D. Smith & Co.

Chrysanthemum Specialists

ORIGINATORS AND DISSEMINATORS

ADRIAN, MICHIGAN



*The only firm in America devoted
entirely to Chrysanthemum Culture*